



# INDIA WINE MARKET IN 2020

**\$31.2M**

MARKET VALUE OF WINE IMPORTED TO INDIA IN 2019 IN USD

COMPOUND ANNUAL GROWTH RATE (CAGR) ON WINES IN INDIA 2020 TO 2021

**19.9%**

**3.3%**

INDIA IS WORLD'S FASTEST-GROWING BEVERAGE ALCOHOL MARKETS WITH AN EXPECTED INCREASE IN 2023 BY

VOLUME OF WINE IMPORTED TO INDIA IN 2018 VS 2017

**+16.8%**



## GROWTH IN VALUE OF IMPORTS OF WINE

|      |  |                  |
|------|--|------------------|
| 2016 |  | USD\$ 21,216,930 |
| 2017 |  | USD\$ 24,072,204 |
| 2018 |  | USD\$ 27,423,354 |
| 2019 |  | USD\$ 31,262,624 |



## GROWTH IN VOLUME OF IMPORTS OF WINE

|      |  |             |
|------|--|-------------|
| 2015 |  | 3,951,221 L |
| 2016 |  | 4,084,408 L |
| 2017 |  | 4,442,726 L |
| 2018 |  | 5,192,464 L |



## DEMOGRAPHICS



AVERAGE PER-CAPITA INCOME  
**USD \$ 1829.8** in 2019-20

RISE IN ANNUAL HOUSEHOLD  
INCOME IN INDIA FROM 2018-19  
TO 2019-20

**6.8%**

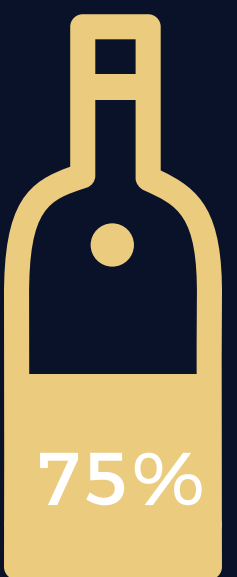


**400,000 BOTTLES**

OF CHAMPAGNE SOLD IN  
2018

CONSUMERS ABOVE  
THE DRINKING AGE

**485 M**



**75%**

IMPORTED WINES FROM  
AUSTRALIA AND EU IN 2019

WINE SALES DERIVED FROM  
URBAN CITIES MAINLY DELHI,  
MUMBAI, BANGALORE  
AND GOA.

**80%**

# MOST POPULAR INTERNATIONAL WINES

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# MOST POPULAR DOMESTIC WINES

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FOR A FULL MARKET STUDY AND DETAILED STATISTICS CONTACT LUCY EDWARDS AT [INFO@CHAMPAGNEEVERYDAY.COM.AU](mailto:INFO@CHAMPAGNEEVERYDAY.COM.AU)

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